



Phase 1

- Integrating the Digital Landscape
- Surveying Stakeholders
- Collation of Data to Generate Insight**
- Presenting back as **Sector Leadership**
- Validation of Actionable Recommendations
- Inspiring a **Data & Digital Network**



DATA (1/2)

Group 1 Group 2 Group 3 Suppliers



Importance of data is clear across all organisations, with larger organisations placing an even higher emphasis on it. Perhaps surprisingly, the smaller operators demonstrate a higher likelihood of having an active data management strategy, with suppliers less likely to. Whilst suppliers are likely to agree that information is treated as a key asset, they are less likely to exploit data to deliver performance.

UKCS Data & Digital Maturity Survey 2020

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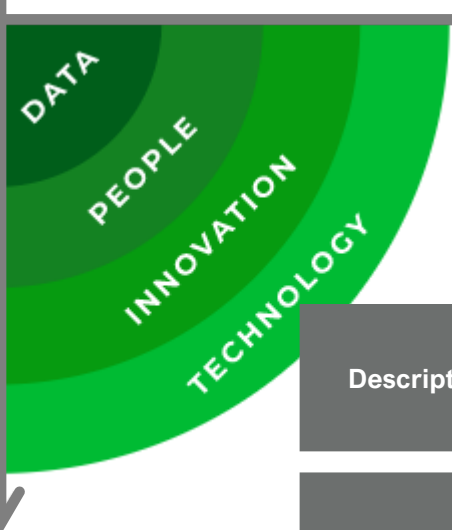
Phase 2

- Tailored play back to Participants
- 1:1 Engagement with Customers** - Confirm Hypotheses, Better understand Positioning, Opportunities, Needs & Asks,
 - Can we facilitate under an Integrated Digital Landscape
- Sector Recommendations**
 - Data
 - People
 - Innovation
 - Technology

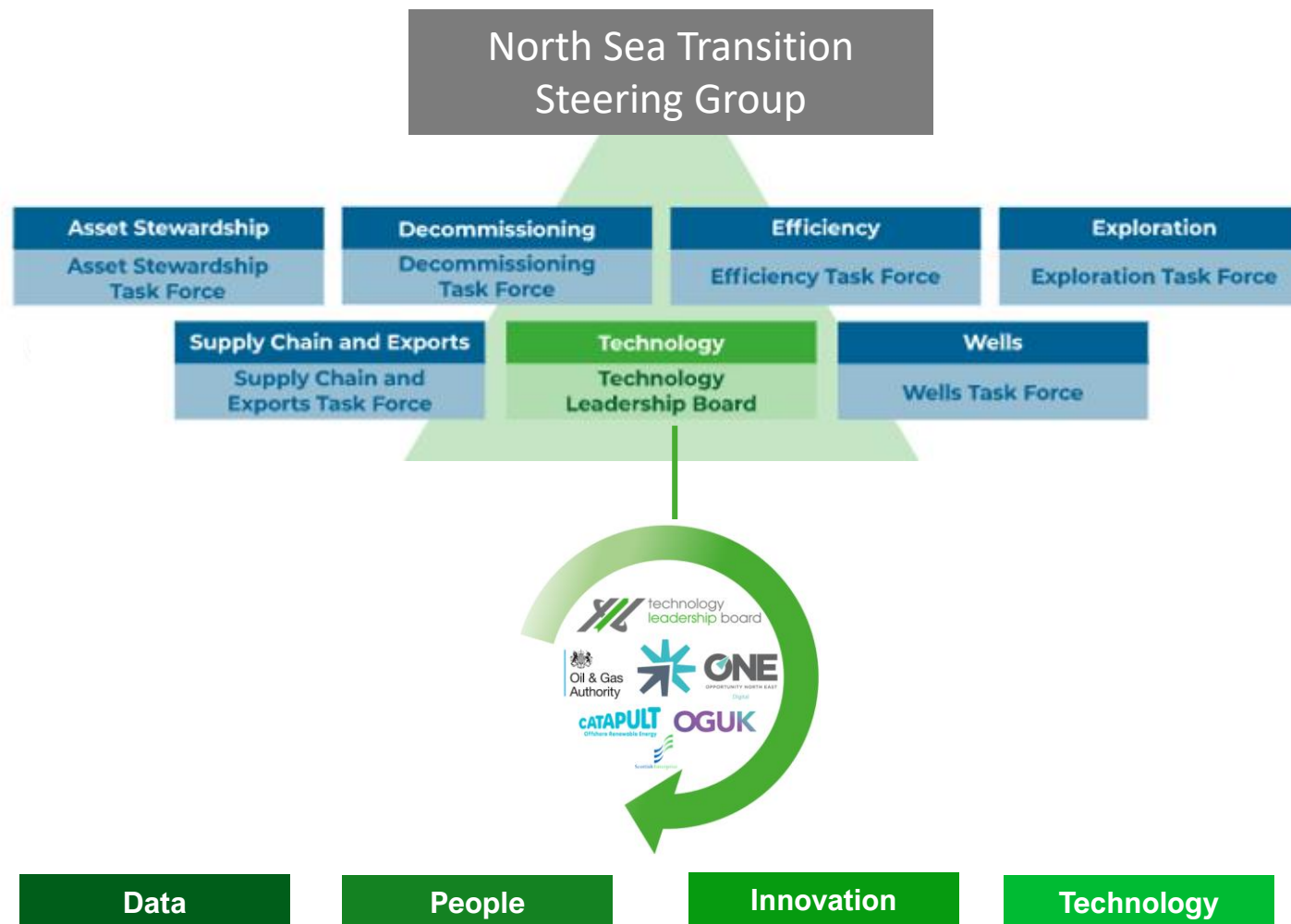


“Sector Review”
Issue → June ‘21





	Data	People	Innovation	Technology
Description	- Standards - Architectures - Policies	- Skills/Training - Competencies Bottom-Up Leadership	Top Down Leadership - Sector Innovation Strategies & Platforms - Sharing Ideas & Value	- Machine Learning - Offshore Energy 4.0 - RAS & SMART Basin
Key Figures	61% of CPYs have a Data Mgmt. Strategy, with 49% stating data is well owned and 44% "Users Satisfied" 5% NOT willing to share	54% of CPYs have Digital Roles identified 35% of CPYs hold dedicated Digital Training	59% of CPYs hold a Digital Strategy 53% CPYs operate an E2E Innovation Process	On AVG a CPY has "widely utilised" 12% of the listed Technology (equates to 40039 Inc. Power BI & Dashboards)
Observations	- Quality Data is key, - Data Management is frequently overlooked, - Operators are often perceived to monopolise data, (creating a supply chain knock on) - Need is recognised to facilitate Offshore Energy competition, innovation and markets through data availability and transparency.	- Skills are a shared responsibility - Skills are generally bottom-up sourced by the individual, - CPY skills mindset often limited to tools, rather Digital Fluency, - Digital Strategies are frequently too narrow (Data, People, Innovation and Technology)	- Progressive CPYs can demonstrate C-Suite commitment, strategy and drive, - E2E Innovation is a strong indicator of Digital Maturity, - Many Innovation processes appear immature, underutilised or non-core. - Sector led Digital Disruption by Innovation is weak	- Technology is often "solutions in isolation" unmapped to a CPY digital strategy, - Delivery is often misunderstood, lacking process, causing poor utilisation, - Significant focus is placed on "physical" technologies, rather than how associated data is connected for better decision making.



- Success requires **UKCS Leadership to support and add weight** by validating the final recommendations, **consolidated and mapped** to the objectives and oversight offered through respective DDaT organisations

- Recommendations are proposed to include:

1. Short Term → “Digital Moon-shot”, update in Roadmap 2035

- Data** - Influences must use their roles to accelerate the adoption of data standards, by exemplifying a data access and delivery strategy, designed to be **‘Discoverable, Searchable, Understandable’**, with common **‘Structures, Interfaces and Standards’** that are **‘Secure and Resilient’**
- People** - Data & Digital forums offer the foundation for significant Bottom-Up Leadership. A new **“Heads of Digital”** forum, should become established to work in synergy with the existing forums - In support, sector skills demand should be driven through the newly launched regional **“Digital Training Portal”**

- Innovation** – The **“Energy Tech Programme”** should be championed as part of top-down leadership. Initiate sector **“PoC Consortia”**, supporting a **Data Centric Culture** established through innovation programming and physical activities, prioritised toward impactful delivery and the building of relationship networks.
- Technology** – Digital Technology requires **classification**. The “Offshore Energy 4.0” thematic of OCTG will harmonise with OGUK 2035 “Digital Moon Shot” pathways, where prioritised programmes can be mutually communicated and supported by the sector.

To avoid technology as **“solution in isolation”** a greater pull-through of inclusive conversations are necessary to validate and prioritise the detail within technology pathways/roadmaps. The wider use of informal, “coffee house” **cases study sharing**, (**ONE Tech Hub**) with the inclusion of **start-ups** is recommended.

2. Mid Term → An Offshore Energy Data Strategy – Taskforce Delivery

- Oil & Gas, Net Zero (CCS & H₂), Renewables, & Other Sectors



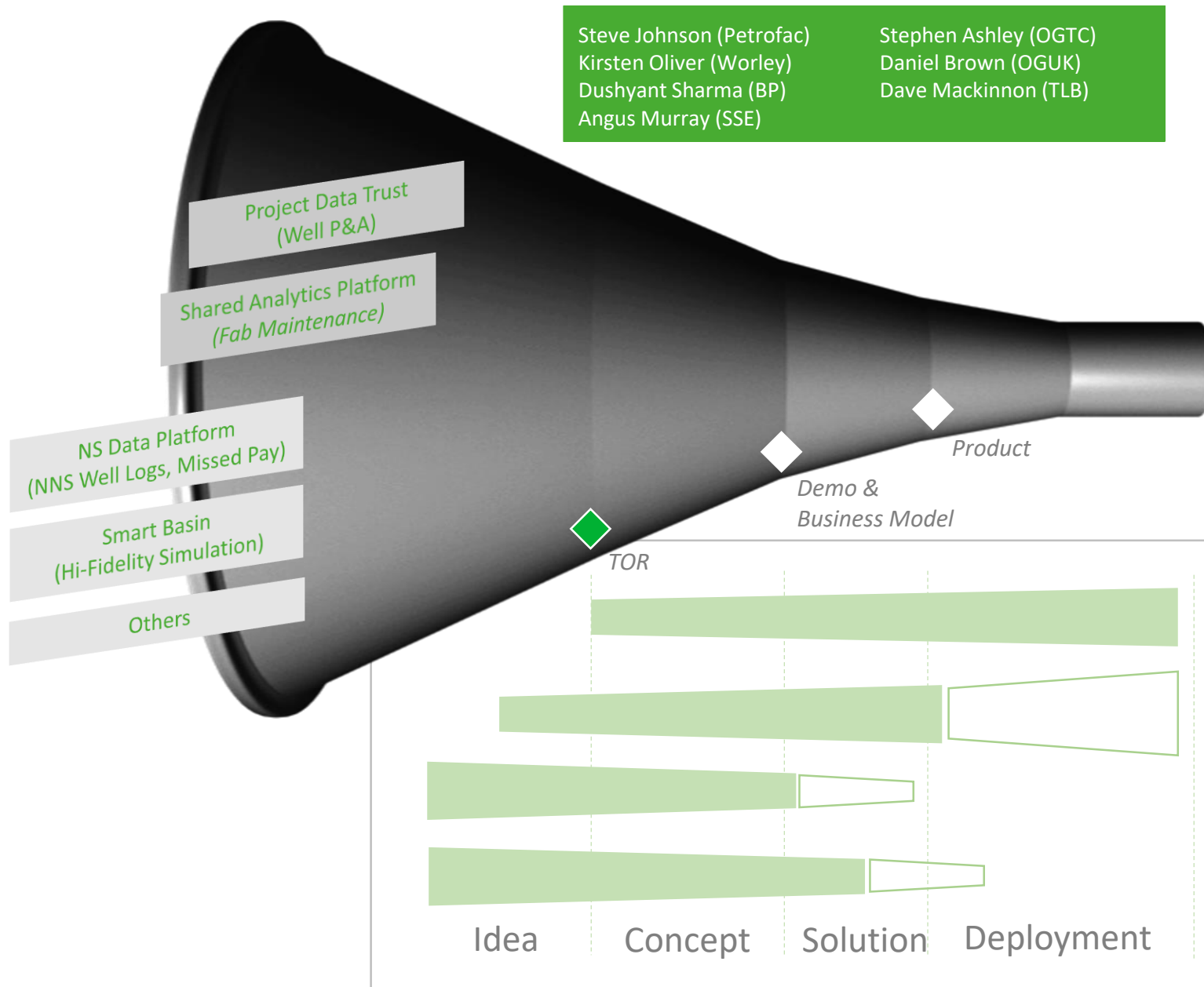
Heads of Digital?
Potential new group, for those leading digital transformation in operators and supply chain – addressing a need identified in the Data & Digital Survey



Scalable Proof of Concepts:

1. Fabric Maintenance
2. Well P&A
3. Subsurface
4. SMART Basin





1. **Idea:** collection of innovation potentials, derivation of ideas, evaluation and release of ideas.
2. **Concept:** Extensive analysis and derivation of concepts for the solution, implementation and user by-in/marketing.
3. **Solution:** Development and testing of the solutions to the finished product.
4. **Deployment/Market:** transition from onetime solution, to a rolled-out product, accepted and owned within the organisation



Translating new and/or existing knowledge into Sector Wide Products or Solutions

Projects Data Trust (Well P&A)

Project Data Sharing

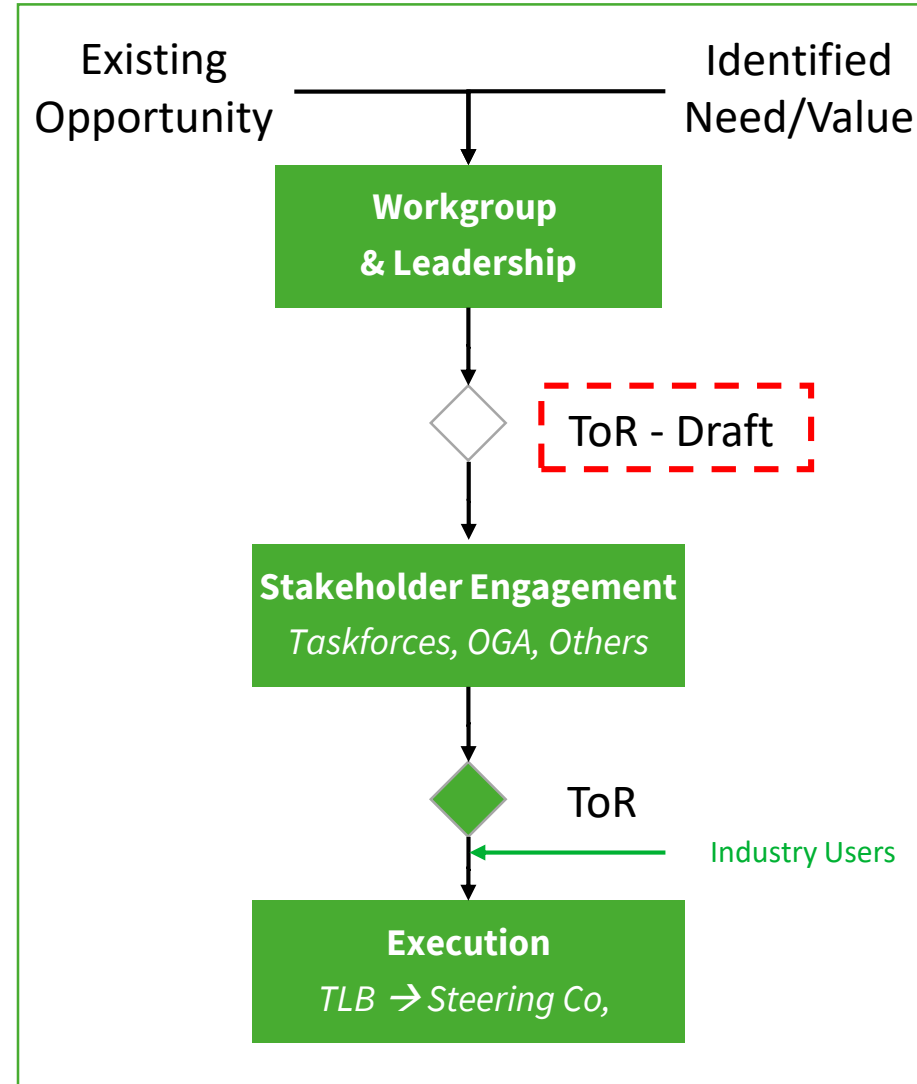
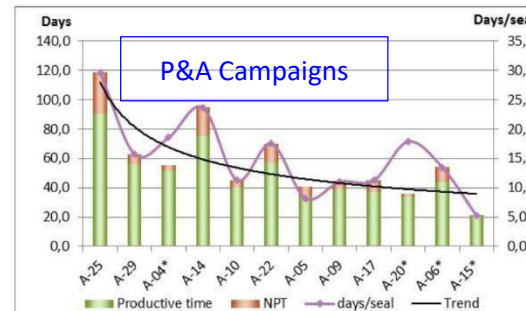
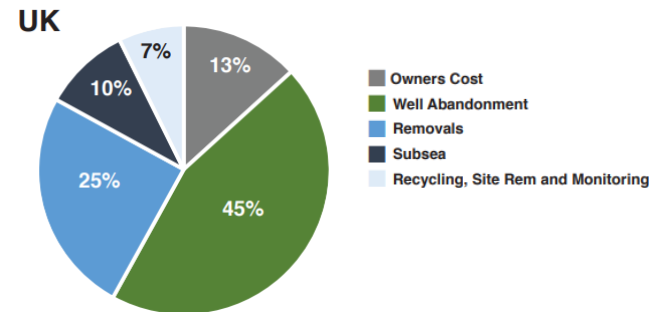
- Recognised Need
 - Transparency
 - Collaboration
 - Business Model
 - Robust Data

Performance Step Change

- UK'20 Decom Est = £48Bn
- Avg. O&G Cost Overrun = 31%
 - Exposure Risk £14.8n
 - Seek to offer 10% saving?

Use Case - P&A Campaigns

- 45% of the Decom Cost Estimate
- Offers multiple data sets,
- Follows a repeatable process,
- Demonstrate productivity learning
- currently project data is not shared nor pooled
- is relatively benign to its owners.



Shared Analytics (*Fabric Maintenance*)

❑ “Object” Data Sharing

- Recognised Need
 - Machine Vision – Data Source
 - Other Payload – Data Source
 - Algorithm Training/Blind Test Data
 - Business Model

❑ Performance Step Change

- Vision - Identification & Classification
- Inspection Automation
- RAS – SLAM, Digital Twin & Prediction
- Efficiency, De-Manning/Transitioning, Campaign Optimisation
- Wider Operations & Integrity Markets



❑ Use Case - Fabric Maintenance

- Single Operator - £1M/yr (OOM) saving
- Anonymous datasets – *shallow entry*
- Data currently not shared/pooled
- Is relatively benign to its owners.
- Drives into wider NII & Inspection data algorithms/Business Models

